

Kia ora te whānau,

Michael Campbell and I co-founded Litefoot in 2008 with the intent of inspiring New Zealanders to be environmental champions using the power of sport as the foundation for doing so. 10 other prominent Kiwi sports stars, our Ambassadors, joined us on this quest.

### **Our LiteClub initiative is drawing to a close:**

In 2011 we launched our grassroots sport programme - LiteClub. Since then our field teams have visited 1,600 community sports clubs from Northland to Southland. 35,000 energy-hungry light bulbs have been replaced with energy-efficient LED bulbs, buildings have been insulated, water-saving devices installed and 2,600 recycling stations set up. Reductions in electricity and water bills has freed up \$9.4m for community sport and more than 9,900 tonnes of CO<sub>2</sub> prevented from entering the atmosphere. LiteClub is a free service for community sport made possible by funding from central and local government, community and gaming trusts, and philanthropists. In 2016 the LiteClub programme was recognised by winning EECA's Supreme Award, previously won by heavyweights such as Air New Zealand and Downer NZ.

By 31 March 2020 we will visit our final club having exhausted sources of funding to reach the remaining sports clubs scattered around the country.

We look back upon the nine years of LiteClub with immense pride. We have served our sports community of hard working volunteers that do their very best to create and maintain the amazing grass roots sports system NZ is blessed with. That community's appreciation of LiteClub is reflected in the programme's astonishing Net Promoter Score of 76. Over these nine years we have built very strong relationships with central and local government, national and regional sports organisations, regional sports trusts, community funders and philanthropists. Our appreciation goes out to all those that have supported our mission. Aroha.

We have also been very lucky to have worked with many talented, dedicated and professional Litefoot staff members. Credit also to Litefoot's Board of Trustees and Advisory Panel that have diligently guided the LiteClub programme since inception.

### **Continuation of the Project Litefoot Trust:**

The drawing to a close of LiteClub does not mean the same for Litefoot. Michael and I remain dedicated to inspiring New Zealanders to be environmental champions using the power of sport as the foundation for doing so. We're currently preparing for our "second half" and look forward to sharing our plans with you all.

Ngā mihi nui,

**Michael Campbell & Hamish Reid**

