



# Sports Action Conference. 2017

Pelorus Trust Sports House, 93 Hutt Park Road, Seaview Lower Hutt  
8,9,10th September 2017

*Vision: Community sport in the Greater Wellington Region is transformed in 48 hours through insights, planning and ACTION.*

## WHAT is SAC17?

SAC17 is an opportunity for people running community sport across the Greater Wellington Region to get together and ACT to forge a bright new future for their organisation. It's a marathon of inspiration, perspiration, collaboration, and fun!



## WHO should come to SAC17?

This event is for people on committees, delivering sport at a community level (clubs, centres and small regional sport organisations). All levels of experience and skill are welcome to join us on this intense, marvelous ride.

We ask that when you register you use your organisations name, and that there are 4-6 representatives of your organisation attending. (You can choose to *tag in and out* over the 48 hours if you have more than 6 on your committee).

## WHY should you come to SAC17?

People in clubland are hurting! It is arguably harder than ever to successfully run a community sports organisation. Amidst a dense fog of messaging and competition, finding the members, volunteers and money to keep afloat and viable is hard and often thankless work.





The increasingly complicated nature of our family lives exacerbates all of these challenges.

But your organisation can thrive, can grow, and can be 'leading'- this weekend is about giving you the structure, the strategy, the process, the tools and skills, the contacts, and the motivation to do so.

Over the weekend...

- You will step outside of your comfort zone
- You will build your network of the people leading club and sport development in our region
- You will gain new insight around the performance of your organisation
- You will use this insight to prepare and plan new approaches
- You will ACT on these new approaches
- You may win \$1000 for WOW-ing our judges with the transformation of your organisation.

## HOW will the weekend work?

Enthusiastic clubs and regional sporting organisation's, amazing mentors, best practice seminars and information are brought together in a unique space with good food as we make a lasting impact upon sport in the region.



The weekend will work something like this...

### Friday

A bunch of people will turn up excited, and maybe a bit nervous because they don't know what the weekend has in store for them. We will meet each other, eat and socialise.

We will then set the scene and explain the scope of the weekend, and you're into it! In your club/organisation you will begin using a series of tools which assess the efficacy of your organisation. You will set up base and spend the rest of the night forming a plan of attack based upon your new awareness. Some will go home and be ready the next day, some will stay to get a plan natted out.



## **Saturday**

It will be a whirr of action, a flurry of short development workshops will be delivered which offer support and ideas to your development plans. The rest of the day will be about validation and bringing your plans to life. You will find out if your proposed changes are something that your club/organisation needs and your community wants. Validation means getting out and talking to customers and potential new stakeholders. At the end of the day, your organisation will present a first 5 minute pitch covering the direction that you will be taking.

## **Sunday**

The pitch is what Sunday will be all about. By dinner time someone (or a few someone's) from your team will be doing a 5 minute presentation which tells the judges about your new plan, your immediate progress against it, and what you plan to do next. The best teams win prizes, and everyone will eat, drink and be merry and go home buzzing from the experience.

## **What happens after SAC17?**

Where you go from there is up to you.

There will be a follow-up workshop in 3 months, and each participant will receive resource packs which will become the property of your organisation. It will be important to get everyone at your place in the Waka for change, so championing your new ideas will be vital.

## **So who is it for again?**

This workshop is for any community sport organisation that wants to ramp everything up a notch. You may think that you're doing pretty well, but want to go from good to great.

This weekend is also for the clubs and organisations that are concerned about dropping membership, struggling to recruit volunteers and covering your costs.

Event capacity is strictly limited. Register promptly to avoid disappointment. No registrations will be taken after September 1st.



If your ticket class has already gone, we encourage you to join the waiting list. There's always a few cancellations, and those on the waiting list get first swing at tickets for the next event.

## Who will be involved

**SAC17 is a joint initiative from Gymnastics NZ, Hutt City Council and Surf Life Saving NZ and is supported by our sports sector partners.**

### Mark Curr

Mark's entire professional life has been concerned with growing community participation along the spectrum of sport and active recreation. Over the last 8 years, Mark has been strongly pre-occupied with strengthening local sporting pathways and club operations. This work has led to a series of success stories, where, often against the odds and trends, clubs have experienced revitalisation and growth.

Mark is a national industry award finalist for his work growing tennis in the Wairarapa and a winner for a project which uses sport as a context for education. Mark is currently the sport and recreation manager for Hutt City Council and possesses a bachelor's degree in sport science and coaching.

### Megan Russell

Megan has been involved in Gymnastics clubs in Wellington for the past 10 years with the recent 7 working in her current role of relationship manager for Gymnastics New Zealand (Previously GymSports NZ). Through this role she has turned around a number of clubs who were facing financially difficult, provide clubs with support creating strong sustainable clubs, creating new pathways through programming and increasing membership year after year.

Megan was a finalist in the Sport Wellington sportsperson of the year awards in 2016 and a well-respected member of Gymnastics New Zealand team. Megan is currently working on a number of projects including, Coach and Judge education plans, regional and club funding opportunities, volunteer recruitment, recognition and retention, creating partnerships with local councils, developing new and growth pathways for under 5 club membership.

### Sophie Rider

Sophie is a student at Massey University, Wellington, completing her final year of a bachelor's degree in health science. Her final paper enables



practical involvement with current initiatives of the Leisure Active sector within the Hutt City Council.

Involvement with Karori Learn to Swim and Wellington Hockey age-group coaching programs have developed her passion for encouraging community level sport. Being a part of the Wellington hockey club scene for several years, in combination with her community sport experiences drive her desire to be involved with the Sports Action Conference for 2017. She hopes her supporting role in this hallmark event will provide her with knowledgeable insight for the for the future of community sport, vital for her career pathway.

**To register click on the link below**

<http://bit.ly/2tbcz2y>